Dear colleagues of Cities of jobs,

On behalf of the network, I wish you my best wishes and I look forward to seeing you all in 2013, is particularly important as we celebrate throughout the year the 20th anniversary of concept Cité des métiers. This is an opportunity to conduct many reflections, starting with those that take place in the context of the Winterschool 6,7,8 February in Marseille and will focus in particular on how the Cities of jobs now addresses the issue of differences, contributes to economic development, innovates. This is also an opportunity to reaffirm certain values that unite all of us and highlight our constant concern to the needs of the people at the center of our concerns, both in terms of orientation, training, insertion of career management.

Grégoire Evéquoz, president of the CDM Network

PROJECT CAPA-CITIES

Capa-Cities project will end on 31 December 2012. The last meeting with territories centered on the theme "City of ephemeral business, political events and transfrontalité." It took place on 22 and 23 November in the last days of the International Network of Cities of jobs organized in Cité-métiers.ch, l’expo, the largest forum of taking place at Geneva Palexpo all three years. Present several promoters (Basse-Normandie, Rhône-Alpes, South Alsace) Cities of jobs in operation, French and foreigners (Belfort, Guadeloupe, Geneva, Marseille, PACA, Milan, Montbéliard, Paris). Project leaders were able to meet the promoters of the event actually discover how ephemeral Cité des métiers can be installed, hear the testimony of Olivier Las Vergnas on one organized by the Cité des Métiers d’Auvergne (project) which took place the same week. They also heard the arguments of a future candidate for the label project Cité des Métiers comes to perform in La Chaux-de-Fonds (Switzerland) to test its partnership services and prefigure the future permanent structure that account set up.

Indeed, the "ephemeral Cities of jobs " refers to the desire to understand the actors of a territory what a "Cité des métiers" for a few days. These can be implemented either through a foreshadowing before the official opening (in the case of the Auvergne), or in the exposure occupations (case of Geneva) to complement the services offered to the public and promote permanent platform. Rules to reconstruct a platform CDM in a temporary space are the same as those for permanent platforms in respect of the Charter; presence of at least three areas of consulting, multi-partnership, access to all public offers service combines printed materials, online resources, personalized advice but anonymous free and appointments, workshops, meetings etc.. Variants of this model widely used today were also discussed with various projects in several Cities of jobs (Cité des Métiers traveling to Marseille, cyberbus Guadeloupe) to meet this time problems with some public outreach.

The cross-border dimension is increasingly in the network as a topical issue to consider because it can emerge in different territorial configurations. With few exceptions, all holders of project Capa-Cities ask the question; practices that develop in their network open some tracks. Originally, the Cité des Métiers de Bidasoa Irun found himself faced from its inception to the need to establish partnerships with agencies located across the border and speak several languages (Basque, Spanish and French) to expand its service offering and better meet the needs of the public. Latter case, which marks a significant advance in the solutions to meet the needs of the inhabitants of border areas has been the recent certification of the City of jobs of the big Geneva, first CDM actually installed on the border territory France-Vaud-Geneva with a primary site in Geneva and an associated center in Annemasse.

Thus, the case study of several cross-border projects have already been approved or the study helped to determine the conditions for the emergence of a consideration of the problems and challenges appropriate solutions to these complex situations covering often important policy issues: Geneva / Annemasse Region Mulhouse / Freiburg (center partner in Germany since October 23), and projects under development: Neuchâtel / La Chaux-de-Fonds (Switzerland) with the CDM Northern Franche Comté, Ticino (Switzerland) with CDM Northern Italy.

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PROJECT CAPA-CITY CAMPUS

How to develop the network of Cities of jobs near campus volunteers? At the foundation launched in France by the Ministry of Higher Education and Research, a work of in-depth reflection on the theme of "the success of all students" was conducted. On this occasion, we suggested that a national project (or European) could be set up to develop centers associated of CDM related to campus. Indeed, too few CDM are now linked to the campus, despite the interest that students find this type of support they provide space for them.

We said it would be desirable to learn from the interregional initiative "Capa-Cities" (Convergence towards Actors Adapted from Project co-financed by the Cities experimentation fund
centers and organize transfers Cities with existing engineering. We are talking about the project name "Capa-city Campus".

In fact, these "foundations of higher education and research" were not a formal call for proposals, but the opportunity to suggest ideas that could be taken later in the call for applications. So now we are exploring the possibilities to follow up this idea of "Capa-city Campus", hoping to find a framework for co-funding this proposal as was the case for the Capa-City project. To follow in the coming months.

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**NEWS OF CDM**

**EPHEMERAL CITY OF JOBS IN AUVERGNE**

On the occasion of the national finals of World Skills held at the Grande Halle d’Auvergne (Clermont Ferrand) 22, 23 and 24 November, the project partners of the Cité des Métiers d’Auvergne label in 2011 established an ephemeral city of jobs with the help of the program Capa-Cities. With 4 areas of information and advice, it was much sought by many visitors to this great regional exhibition. This experience shared by the partners Auvergne and with the support of CDM network confirmed the practical interest of the partners for the future of CDM Auvergne these were officially reaffirmed in my presence, by principaux players during a round table that has benefited from the participation of Yanik Soubien, Vice-President and pilot of the Basse-Normandie and Alain Jouneau director of CDM of the Limousin, November 23 at 13h, just before a short visit of the Minister Thierry Repentin, passing in Auvergne.

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**THE BACKSTAGE OF THE LIPDUB OF CÔTES D’ARMOR**

In September 2012 to launch its second half, the CDM Côtes d’Armor filmed a lipdub, with nearly 200 extras. Indeed, a hundred students and about fifty college students participated in this shoot. Fongecif partners like Britain, Britain CNAM, associations and professionals, we have also accompanied this project. At the start, it took the whole team membership. Then contacts were made with schools and partners, who immediately showed interest in this original and innovative idea. After selecting the music (Lonely Boy - Black Keys), we identified a journey inside the premises of the CDM. Subsequently, we decided that the program would be the theme of this clip. It was also necessary to select the jobs offered in our programming that would be represented by extras dressed.

The long-awaited day of filming finally arrived: it was September 16, 2012. By 8 am, the first extras arrived a bit stressed ... Apprehensions were shared by the CDM team, which also failing ... Finally, a friendly atmosphere has been established throughout the morning (between teachers and students, between partners and employees, ...). 6 taken were youth from 2009 to 2012) to stimulate new implementation projects CDM close geographical and institutional university viewed by all players, and a unanimous way, we have selected the best version.

This tool was useful for team cohesion, and generated a positive image of the Cité des Métiers Côtes d'Armor with partners and the general public (broadcast in the press, radio and social networks).

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**FOCUS ON THE CITY OF JOBS OF MONTPELLIER**

City of Montpellier, engaged proactively in favor of economic development and employment has promoted the project, labeled on October 23, creating a city of jobs. This is one of the pillars of the overall project and Social Cohesion "Living Together".

To strengthen its policy, and link closely with complementary actions by the various partners of the job, the first study to develop a comprehensive strategy and partnership in employment conducted by the City of Montpellier in the period 2010 - 2011 advocated the creation of a Cité des Métiers in Montpellier.

A feasibility study was then undertaken with the aim of defining the service offering, the partnership dynamic and engaging methods of organization and operation. The mobilization and involvement of local stakeholders have been an ongoing concern throughout the work that has been conducted since the essence of the City of device lies in its dynamic business and partnership working.

Today, more than twenty partners local employment and economic development are committed to participate effectively in project Cité des Métiers, whether institutional (Pôle Emploi, Agglomeration community of Montpellier, services of State of the Rector, Department, Region), economic actors (Chamber of Commerce and Industry of the Hérault, Chamber of Trades and Crafts of the Hérault, ...) involved in employment, training or insertion (Youth Mission Local Agglomeration, Face Hérault, AFIJ, CIBC, AFPA, CARIF / OREF, Cape Jobs, Store Management, Senioroboulot, Cape Town Employment, Jobs Trump LR, AGEFOS SME Pleiades Jobs Services Hérault, ...) or the three universities of Montpellier.

**The future services**

The construction of the service offering is based in part on the mapping of existing provision in the territory of Montpellier in order to identify strengths and weaknesses. This mapping has positioned local operators on four major themes. She also identified the resources available to each and actions undertaken in animation workshops and events.

The four areas of council :

- Choose your orientation
- Go to Work
- Build your career and training
- Create activity
From the start of the project, the City of Montpellier has proposed to spend part of the ground floor of the old City Hall with an area of over 1300 m² facility of the CDM: 650 m² reception area and a conference room of 710 m² modular. Spaces for the Administration of the City are provided in addition to the first floor of Building.

These premises are located in the heart of downtown and easily accessible in terms of public transport host, in addition to the Cité des Métiers, antenna downtown Mission Local Youth Montpellier Agglomeration. The host of other actors such as Centre for Information and Guidance is also being studied.

Legal Structure
The CDM, in relation to its objectives and missions, intended to be run by all partners working together in an autonomous structure. After comparison of the characteristics of an association and a Public Interest Group (GIP), members of the steering committee chose to adopt a statute of GIP some procedures for creating and running have recently been facilitated. This choice of GIP is likely to facilitate the contribution of partners in providing a framework for secure management.

The process of creation of the GIP "Cité des Métiers" and the start of work to premises must be committed by the end of 2012 to allow the opening of the Cité des Métiers in 2013. The first actions labeled "Cité des Métiers" from the first quarter of 2013.

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WINTER SCHOOL 2013:
Registrations are still open, do not hesitate to return to the website http://winterschool.citedesmetiers.fr to improve or modify your profile.

As a reminder, in the role of Performer Workshops allows each city to present its expertise to other, share experience, and to allow the entire network to grow and evolve on the subject. Each City Performer intended to be in at least one workshop.

To date:
111 registered
Represented 20 Cities
21 performers declared, distributed over 15 Workshops

As in 2012, mutual understanding will be our mode of communication, participants are invited to meet the rules of the site http://prefic.net/?page_id=14 for the team and "mediators of mutual" volunteers who want to join a coordination meeting is scheduled for February 5 from 16h to 19h and more cat's training that will take place during the month of January.

RECALL FOR PROPOSALS
Call for proposals 2013: LEONARDO DA VINCI (European projects)

The deadline for applications was set:
- Transfer of Innovation: 31 January 2013
- Mobility: February 1, 2013
- Partnerships: February 21, 2013

Call for organizations working on the fight against illiteracy

In 2013, the Grundtvig program allows you to organize a training seminar and exchange for European trainers specialized in the fight against illiteracy (reading, writing and arithmetic).

Grundtvig Workshops must meet for 5 to 10 days 10 to 20 European professionals in the fight against adult illiteracy in order to improve their practical skills in teaching, coaching, consulting, management, etc.

Funding is provided directly to the organizer of the workshop, and allows him to cover the organizational costs, transportation costs and living European participants.

Workshops will be selected in 2013 will be held between September 2013 and August 2014.

The deadline date: February 21, 2013

Contact: Maude.Sire@2e2f.fr

www.europe-education-formation.fr

DEPARTURE
Departure of Fred Ritter, director of CDM Nanterre appointed last June. Jerome Dormois, Director of MEF Nanterre acts.

THANKS
In advance, thank you for your cooperation.
Welcome back everyone!
Sincerely,

Grégoire Evéquoz: President of CDM's Network

Bernadette Thomas: Chief Editor and in charge of the Label

Alexandra Tundo Berman: Executive delegated

www.reseaucitesdesmetiers.org